

Pat McGrath Dodge Country

Location: Center Point Rd. NE
Cedar Rapids, Iowa

Completed: Winter 2009

Size: 8,000 s.f. Renovation

Construction: EIFS & metal panel
vener, steel
framing

Developer: McGrath
Automotive Group



For over 20 years, Brost Architects and Planners has provided the McGrath family of dealerships with architectural services ranging from renovations to new construction projects.

In 2009, the McGrath family entered a transition period, as Mike McGrath took charge of the day to day operations of their power sports division, while at the same time the motor vehicle industry entered a period of realignment.

The Pontiac dealership, started in 1957 by Pat McGrath's father, H.B. McGrath, was phased out by General Motors, along with the entire Pontiac brand. The Mazda division was sold to make room for Pat McGrath Dodge Country, a Chrysler/Jeep/Dodge/Ram dealership.

The renovated facility was redone in a style based on Chrysler/Jeep/Dodge's corporate standard, which includes a large glass arched window entry surrounded by metal panels. In addition to the entry element, the remaining street facing façade was refinished with a new EIFS pattern.

